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Organisation de Coopération et de Développement Economiques
Organisation for Economic Co-operation and Development

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**PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE
TERRITORIAL DEVELOPMENT POLICY COMMITTEE**

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SUMMARY RECORD

**11th Session of the Territorial Development Policy Committee,
held on the 3-4 June, 2004**

The Summary Record of the 11th Session of the TDPC is submitted to Delegates for APPROVAL at its 12th Session on 9-10 December 2004.

The meeting will begin at 10 a.m. on the 9 December. It will be held in the:

*Salle des Nations
Tour Europe
33 place des Corolles
La Défense*

For any enquiries concerning this document please contact the TDPC Secretariat:
Tel: (33 1) 45 24 81 72, Fax: (33 1) 45 24 87 96
E-mail: suzanne-nicola.leprince@oecd.org

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TERRITORIAL DEVELOPMENT POLICY COMMITTEE

11th Session, 3 – 4 June 2004

SUMMARY RECORD

3rd June

Adoption of the Agenda

1. The Committee approved the Agenda of the Committee's 11th Session.

Special Session of the Territorial Development Policy Committee on Innovative Institutional Mechanisms for Territorial Development

2. A symposium-style format was adopted for the first day of the meeting with speakers from academia and the private sector and sessions on various aspects of innovative institutional mechanisms to enhance policy effectiveness and the competitiveness of regions. Each theme thus benefited from a comparison of analysis and practice: analysis by an expert followed by discussions moderated by the Chairman. The format received a very positive response from delegates, who welcomed the opportunity for more in-depth discussion on a specific, topical issue raised in the context of the TDPC work programme. The Committee endorsed the Secretariat's proposal to hold an annual symposium-style session the first day of each TDPC spring meeting and fully supported the suggestion of the United States for the next symposium-style session to focus on diagnosing regional competitive advantage.

3. Key-note speaker, Mr. Luigi Bobbio, Professor in Turin (Italy), made a general presentation and set the context for the discussions. Session I was introduced by Mr. Jean-Pierre Collin, Professor in Montreal (Canada) on *Horizontal Co-operation between Municipalities*, Session II by Mr. Paul Vermeylen, Expert Consultant, Brussels (Belgium) on *Partnerships between Public and Private Actors*, and Session III by Mr. Gerard Marcou, Professor in Paris (France) on *Contractual Arrangements between Central Government and Local Authorities*.

4. In the lively debate that followed countries discussed their experiences on specific topics and shared ideas. There was a general consensus that while performance and regional dynamics are today at the heart of OECD country strategies, the formulation and introduction of policies in most countries have to overcome major organisational complexities which involve different actors forming relationships of both a financial and institutional nature in a tangle of horizontal and vertical links. The choice of co-operative arrangements is seen as one of the ways of resolving this complexity, according greater responsibility to local actors. However, setting co-operative mechanisms is itself complex and requires new evaluation criteria since, beyond reducing the costs of providing local public services, establishing permanent links and trust between actors must be considered to be one of the essential goals.

5. The findings from the Special Session will be incorporated into an analytical report on regional policy: *Building Competitive Regions: Strategies and Governance*. The report will be submitted to the Committee at its 12th Session for approval before its publication in 2005.

4th June

Approval of the Summary Record of the TDPC's 10th Session

6. The Committee approved the Summary Record of its 10th Session. The Greek Delegate pointed out an error concerning the text of the Mission Statement. The Secretariat will issue the correct version in a cancel and replace on OLISnet.

Election of the Bureau

7. The Committee elected the Bureau:

Chair: Mr. Fabrizio Barca (Italy)
 Vice-Chairs: Mr. Wolf-Dietrich Huber (Austria)
 Mr. Takayuki Hara (Japan)
 Mr. Jacobo Perez Lizaur (Mexico)
 Ms. Christabel Myers (United Kingdom)
 Mr. David Bearden (United States)

Committee Mandate for 2005-2009

8. The new draft Mandate presented at the meeting received broad and strong support, and was approved. The Mandate focuses on the outcome of the High-level Meeting, June 2003 as summarised the TDPC Mission Statement, endorsed by the Committee following the HLM. The new mandate differs from the previous one in two key respects: (1) it focuses on three principal themes: generating and sustaining regional competitive advantage; promoting effective and innovative governance; developing indicators to measure and evaluate improvements in regional competitiveness and to assess policy effectiveness; and (2) it incorporates the Mission Statement defined by the Committee as an integral part of the Committee's Mandate.

9. The Committee discussed changing its name from "Territorial" to "Regional" Development Policy Committee to represent better the notion of an integrated regional policy approach. Following debate with mixed opinions on the difference in meaning of the two words in some member countries the Chair decided to postpone the decision to a later date to provide delegates with more time to discuss the issue in their capitals.

10. Regarding the In-depth Evaluation Process of the OECD, the Committee discussed and agreed that they should be evaluated when the time comes according to the Council's defined procedures.

Programme of Work for 2005-2006

11. There was general agreement on the TDPC's Programme of Work for 2005/6 concerning core (Part 1) work. Deputy Secretary-General Richard Hecklinger provided information on the OECD budget process, and encouraged the Committee in its work on evaluation, particularly the measurement of impacts or outcomes, noting that this subject is of great concern to the Organisation. The programme of work takes into account countries' priorities, the OECD's capacity to provide value-added and comparative advantage, and the overall strategic priorities of the OECD. It was agreed that the Secretariat and Bureau would take into account the results of a second prioritisation table, listing the final output results, to be circulated after the meeting. Budget reductions of -2% in 2005 and an

additional -1% in 2006 would be applied to the activity with the lowest priority ranking.

12. A strong point that emerged from the general discussion was the need for the Committee to develop a communications strategy to increase the visibility of its work and to reinforce its role as the main international forum for discussion and exchange of experience in the field of regional policy. The Secretariat agreed to prepare a draft for discussion at the Committee's next session in December.

13. Several delegates emphasised the importance of further improving the interlinkages between the work of the Committee and its Working Parties and indicated that this could be better reflected in the programme of work.

14. The Secretariat mentioned potential areas for a programme of work for outreach, which has not been a priority for the Committee in the past. The Secretariat will draw up an outreach strategy for discussion at the Committee's next session.

Oral Report by the Chairs of the TDPC Working Parties

15. The Chairs of the Working Parties made oral presentations on the activities of their respective groups. They supported the design of the future TDPC Programme of Work and new Mandate. The intention to further strengthen the interlinkages between the Committee and its Working Parties was stressed.

16. The Chair of the Working Party on Territorial Policy in Urban Areas, Mr. Takayuki Hara, Japan, briefed delegates on the outcome of the group's 6th Session, held the day before. He then reported on the outcome of the OECD Workshop on the Sustainable Use of Building Stock, January 2004. Also, For the Working Party's 7th Session the Government of Japan proposes to host the meeting back to back with an international conference in 2005 on urban policy. Details on the dates and programme will be issued shortly.

17. The Chair of the Working Party on Territorial Policy in Rural Areas described the outcome of the OECD Conference on Rural Policy, held in Warrenton near Washington, US, 25-26 March 2004. A forthcoming international conference due to be held in Mexico, March 2005, will be the venue for continued debate on the future of rural policy. Delegates were invited to participate.

18. The Chair of the Working Party on Territorial Indicators, Mr. Ray Bollman, Canada, presented an overview of the Working Party's 8th Session, hosted by the Government of Portugal in Lisbon, 31 May-1 June 2004.

Multi-level Governance and Competitiveness: The Case of the Mexico City Metropolitan Area

19. The substantive part of this meeting was devoted to report of *The Case of the Mexico City Metropolitan Area*. The study illustrates some of the key challenges that OECD metropolitan areas face in the fields of governance and competitiveness. The representative from the Mexican President's Office, Mr. Perez Lizaar and the Ambassador of Mexico to the OECD, Dr. Elizondo, commended the report and its usefulness. Delegates stressed the relevance for their countries of some of the issues underlined, in particular regarding the means to improve co-ordination in large metropolitan areas, including the role of Agencies, innovative horizontal and vertical co-ordination mechanisms and the use of fiscal incentives. The Committee approved the report. Following the request of the Mexican authorities, the comments and precisions raised during the discussion will be taken into account in the final revision of the text.

OECD Regions at a Glance – Table of Contents

20. The Secretariat presented the table of contents and selected extracts of the forthcoming publication "OECD Regions at a Glance". Based on the recommendations that resulted from the High-Level Meeting the publication will illustrate, analyse and compare the major territorial partners and regional trends across regions and countries and will focus on 3 main themes: 1) Regions as the actors of national growth. 2) Making the best of local assets. 3) Competing on the basis of regional well-being. Delegates expressed strong interest in the publication commenting on its utility for policy makers. The Committee approved the format of the forthcoming publication. However, several technical questions were raised concerning the selection of indicators and choice of key variables. The Secretariat agreed to circulate to member countries for approval via the written procedure, in advance of the Committee's 12th Session, a short explanation providing the definitions and sources of each set of key variables for the report. The draft publication will be submitted to the Committee for approval at its 12th Session in December.

Other Business

21. The Committee's 12th Session will take place on 9-10 December 2004.

ANNEX I

PARTICIPANTS LIST FOR 11TH SESSION OF THE TDPC

LISTE DES PARTICIPANTS POUR 11ÈME SESSION DU TDPC

3 – 4 June 2004 / 3 - 4 juin 2004

Président / President

Mr. Fabrizio BARCA
Head of Department
Ministry of Economy and Finance
Department for Development Policies
Via XX Settembre, 97
I-00187 Roma
Italy

Tel : 00 39 06 4742 102
Fax : 00 39 06 48 36 44
Email : fabrizio.barca@tesoro.it

Allemagne / Germany

Dr. Maike RICHTER
Regional Economic Policy in the EU
Federal Ministry of Economics and Labour
Scharnhorststrasse 34-37
BERLIN

Tel : 00 49 30 2014 6223
Fax : 00 49 30 2014 7087
Email : maike.richter@bmwa.bund.de

Mrs. Brigitte HELFF
Deputy Director
Federal Ministry of Transport, Building and Housing
Urban policy
Postfach 20 01 00
53170 BONN

Tel : 00 49 228 300 7143
Fax : 00 49 228 300 807 71 43
Email : Brigitte.Helff@bmvbw.bund.de

Dr. Gerhard THISSEN
Deputy Head of Division
Federal Ministry for Consumer Protection, Food and
Agriculture (BMVEL)
Rochusstr. 1
D-53123 BONN

Tel : 0049-228-5293330
Fax : 0049-228-5293447
Email : gerhard.thissen@bmvel.bund.de

Mr. Andreas SCHAAL
First Secretary
Permanent Delegation
Economic Affairs, Industry
9, rue Maspéro
75116 Paris
France

Tel : + 33 (0) 1.55.74.57.10
Fax : + 33 (0) 1.55.74.57.40
Email : andreas.schaal@germany-oecd.org

Autriche / Austria

Mr. Roland ARBTER
Federal Chancellery
Regional Policy and Spatial Planning
Hohenstaufengasse 3
A-1010 VIENNA

Tel : +43 1 53115/2911
Fax : +43/1/53109-2180
Email : roland.arbter@bka.gv.at

Ms. Marion GRATT
Counsellor
Permanent Delegation
3, rue Albéric Magnard
F-75116 Paris
France

Tel : + 33 (0) 1/53 92 23 41
Fax : + 33 (0) 1/40 50 87 05
Email : marion.gratt@bka.gv.at

Belgique / Belgium

M. Jean-Claude HENROTIN
Inspecteur Général à la Division des Relations Internationales
Division des Relations Internationales
Place Saintebelte, 2
B-1080 Brussels

Tel : 00 32 2 421 82 11
Fax : 00 32 2 421 87 87
Email : jc.henrotin@mrw.wallonie.be

M. Paul VERMEYLEN
Gouvernement de la Région Bruxelles-Capitale
Rue Ducale, 9
B-1000 Brussels
Belgium

Tel : 00 32 2 506 3211
Fax : 00 32 2 514 4022

Canada / Canada

Ms. Marilyn KAPITANY

Assistant Deputy Minister
Western Economic Diversification
250-240 Graham Ave.
Winnipeg
Manitoba R3C 2L4

Tel : +1 204 983 5715
Fax : +1 204 983 0966
Email : Marilyn.Kapitany@wd.gc.ca

Mr. Jason BRISBOIS

Chief Economist
Western Economic Diversification Canada, Government of
Canada
Diversification de l'économie de l'ouest Canada, Gouvernement
de Canada
Edmonton
9700 Jasper Ave
ALBERTA T5J 4H7

Tel : 001 780 495 6920
Fax : 001 780 495 68 76
Email : jason.brisbois@wd.gc.ca

Mr. Paul LEBLANC

Vice President, Policy and Programs
Atlantic Canada Opportunities Agency
644 Main Street
P.O. Box 6051
MONCTON
New Brunswick E1C 9J8

Tel : 001 506 851 35 50
Fax : 001 506 851 74 03
Email : paul.leblanc@acoa-apeca.gc.ca

Mr. Adam OSTRY

Deputy Head (Policy)
Cities Secretariat
Privy Council Office
55 Metcalfe Street, Suite 1390
Ottawa
Ontario K1A 0A3

Tel : +1 613-952-4970
Fax : +1 613-952-4978
Email : aostry@pco-bcp.gc.ca

Mr. Ray BOLLMAN

Statistics Canada
Agriculture Division
Jean Talon Building
Tunney's Pasture
Ottawa

Tel : +1 613 951 3747
Fax : + 613 951 3868
Email : Ray.Bollman@statcan.ca

Corée / Korea

Mr. Kook-Hwan BAE

Director General
Ministry of Government Administration & Home Affairs
Local Finance Bureau

Tel : 82-11-303-9136
Email : kbae@mogaha.go.kr

M. Young-Kyu KWON

Director
Seoul Metropolitan City apri Office

Tel : 33-1-4289-1552

Mr. Yeong-Jai SOHN

Deputy Director
Ministry of Government Administration & Home Affairs
Finance Policy

Tel : 82-11-9948-1259
Email : sohn1259@mogaha.go.kr

Mr. Dong-Soo HA

Deputy Director
Bureau on Administrative Capital Relocation

Email : dongsoo@moc.go.kr

Mr. Sun-Ki KIM

Deputy Director
Ministry of Commerce Industry & Energy
Equal Development Policy

Tel : 82-16-9655-2547
Email : happyhsd@hanafos.com

Mr. Sang-Hoon SONG

Deputy Director
Ministry of Construction & Transportation

Email : ss-hoon@moc.g.kr

Mr. Young-Hoon AHN

Researcher
Korea Research Institute
Local Administration

Tel : 82-19-210-8257
Email : ahn@krila.re.kr

Mr. Jin-Myon LEE

Researcher Fellow
Korea Institute for Industrial Economics and trade
Research center

Tel : 82-2-3299-3284
Email : jmlee@kiet.re.kr

Tel : + 33 (0) 144.52058
Fax : + 33 (0) 147558670
Email : wslee01@mofat.go.kr

Mr. Jin-Keun YU
Researcher Fellow
Korea institute for Industrial Economics and Trade
Research Center

Email : jyu@kiet.re.kr

Mr. Chun-Man CHO
Senior Researcher
Korea research Institute for Human Settlements

Email : cmcho@krihs.re.kr

Mr. Won-Sik LEE
First Secretary
Permanent Delegation
2-4, rue Louis-David
75872 Paris Cedex 16
France

Danemark / Denmark

Mrs. Dorte Lemmich MADSEN
Ministry of Interior and Health
Slotsholmsgade
1216 KBH K Copenhagen

Tel : +4533923665

Fax : +4533923646

Email : dle@im.dk

Mrs. Lone NELDEBERG
Ministry of Economic and Business Affairs
Vejlsouvej 29
8600 Silkeborg

Tel : +4535466436

Fax : +4535466402

Email : lnj@ebst.dk

Espagne / Spain

Dr. José Manuel RODRIGUEZ ALVAREZ
Deputy General Director for Institutional Relationships and
Local Co-operation
Ministry for Public Administration
Dirección General de Cooperación Local
Plaza De Espana, 17
28008 Madrid

Tel : +34 91 273 37 73

Fax : +34 91 273 37 25

Email : josemanuel.rodriguez@map.es

M. Roberto SANCHO
Chef de Service
Sous-Direction Générale de l'Irrigation
Alfonso XII, 62
28071 MADRID ESPAGNE

Tel : 00 34 91 347 16 85

Fax : 00 34 91 347 18 41

Email : rsancho@mapya.es

Etats-Unis / United States

Mr. David BEARDEN

Deputy Assistant Secretary for Economic Development and
Chief Operating Officer
U.S. Department of Commerce
Economic Development Administration
Washington D.C. 20230

Tel : 00 1 202 482 5081
Fax : 00 1 202 273 4781
Email : dbearden@eda.doc.gov

Mr. Sandy BARUAH

Chief of Staff
U.S. Department of Commerce
Economic Development Administration
Washington D.C.
20230

Tel : 1 202 482 4615
Fax : 1 202 273 4781
Email : sbaruah@eda.doc.gov

Mr. Mark DRABENSTOTT

Vice President and Director
Federal Reserve Bank of Kansas City
Centre for the Study of Rural America
925, Grand Blvd.
KANSAS CITY
MO 64198

Tel : 00 1 816 881 2697
Fax : 00 1 816 881 2199
Email : mark.drabenstott@kc.frb.org

Mr. Stephen MORRISON

Commercial Advisor
Permanent Delegation
19, rue de Franqueville
75116 Paris
France

Tel : + 33 1 45 24 74 37
Fax : +33 1 45 24 74 10
Email : morrisonsk@state.gov

Finlande / Finland

Mr. Veijo KAVONIUS

Deputy Director-General
Ministry of the Interior, Department for Development of
Regions and Public Administration
Department for Regional Development
P.O. Box 26
00023 GOVERNMENT FIN

Tel : 00 358 9 1604 45 06
Fax : 00 358 9 1604 2912
Email : veijo.kavonius@intermin.fi

Mr. Jussi RAUTSI
Counsellor
Ministry of the Environment
Land Use Department, Spatial Planning
P.O. Box 35
00023 Government FIN

Tel : +358-9-160 39361
Fax : +358-9-160 39365
Email : jussi.rautsi@ymparisto.fi

Ms. Antti VALLE
Ministerial Adviser
Ministry of the Interior
Department for Development of Regions and Public
Administration
P.O. Box 26
00023 Government FIN
Finland

Tel : +358-9-160 42312
Fax : +358-9-160 42310
Email : antti.valle@intermin.fi

France / France

M. Vincent FOUCHIER
DATAR
1, av. Charles Floquet
75007 Paris

Tel : + 33 1 40 65 11 57
Fax : + 33 1 40 65 12 40
Email : vincent.fouchier@datar.gouv.fr

M. Bernard MOREL
DATAR
1, Avenue Charles Floquet
F-75116 Paris

Tel : 33 1 40 65 10 63
Fax : 33 1 40 65 12 99
Email : bernard.morel@datar.gouv.fr

M. Denis BESNAINOU
Chargé de mission
18, rue de Martignac
75700 Paris 07 SP

Tel : 01 45 56 51 00
Fax : 01 45 56 54 10
Email : dbesnainou@plan.gouv.fr

M. Philippe HIRTZMAN
Directeur général
Ecole des mines de Saint-Etienne
158, Cours Fauriel
42023 Saint-Etienne cedex 2

Mme Catherine MAUBER
Commissariat général du Plan

Mme Christiane AVELINE

Conseiller
Délégation Permanente
5, rue Oswaldo Cruz
F-75016 Paris

Tel : + 33 (0) 1 43 17 57 01
Fax : + 33 (0) 1 43 17 58 02
Email : christiane.aveline@diplomatie.gouv.fr

Grèce / Greece

Dr. Maria KOSTOPOULOU

Head of Unit
Ministry of Economy and Finance
Community Support Framework Managing Authority
Unit A Strategic Planning and Analysis
5-7, Nikis Str.
101 80 Athens

Tel : 00 30 21 03 33 23 01
Fax : 00 30 21 03 33 23 90
Email : mkostopoulou@mnec.gr

Mr. Yorgos PAPAGEORGIOU

Bank of Greece
54625 THESSALONIKI

Tel : 00 30 2 310 591 095
Fax : 00 30 2 310 537 800
Email : sygiria-thes@bankofgreece.gr

Dr. Nicholas VAGIONIS

KEPE - Center of Planning & Economic Research
22, Hippocratous St.
GR-10680 ATHENS

Tel : 00 30 210 36 76 417
Fax : 00 30 210 36 11 136
Email : nvayonis@kepe.gr

Mr. Yorgos KLIDONAS

Counsellor
Permanent Delegation
15 Villa Said
75116 Paris

Tel : + 33 (0) 1 45 02 24 03
Fax : + 33 (0) 1 45 00 71 55
Email : y.klidonas@greece-oecd.org

Hongrie / Hungary

Dr. Andrea IVÁN
Senior Advisor
Prime Minister's Office
National Office for Territorial Development
Hattyu u. 14
H-1015 Budapest, Hungary

Tel : 00 36 1 441 7146
Fax : 00 36 1 441 7142
Email : ivan.andrea@meh.hu

Italie / Italy

Mrs. Flavia TERRIBILE
Head of the International Office
Ministry of Economy and Finance
Department of Development Policies
Via XX Settembre, 97
00187 Rome

Tel : 00 39 06 47 61 34 94
Fax : 00 39 06 48 82 62 6
Email : flavia.terribile@tesoro.it

Mr. Marco MAGRASSI
Member of the Public Investment Evaluation Unit
Ministero dell'Economia e delle Finanze
Dipartimento per le Politiche di Sviluppo
Rome

Tel : 00 39 06 47619077
Fax : 00 39 06 47 61 90 75
Email : marco.magrassi@tesoro.it

Mrs. Laura RAIMONDO
Director
Ministère de l'Economie et des Finances
Unità di Valutazione degli Investimenti Pubblici
Via Nerva 1
00187 Rome

Tel : 00 39 06 47 61 60 72
Fax : 00 39 06 47 61 90 37
Email : laura.raimondo@tesoro.it

Mr. Vito GALIZIA
Attaché aux Affaires Economiques
Permanent Delegation
50, Rue de Varenne
75007 Paris

Tel : + 33 (0) 1 44 39 21 55
Fax : + 33 (0) 1 42 22 09 90
Email : galizia@rappocse.org

Japon / Japan

Mr. Takayuki HARA

Advisor
Ministry of Land, Infrastructure and Transport (MLIT)
2-1-3 Kasumigaseki
Chiyoda-ku
100-8918 Tokyo

Tel : 813 52 53 84 05
Fax : 81-3-3216-5115
Email : hara@marunetu.co.jp

Mr. Takashi SAKUMA

Director of National Planning Division
Ministry of Land, Infrastructure and Transport (MLIT)
National and Regional Planning Bureau
Chiyoda-ku, Tokyo
2-1-2 Kasumigaseki, 100-8918

Tel : +81 3 5253 8356
Fax : +81 3 5253 1570
Email : sakuma-t2ct@mlit.go.jp

Mr. Yukiya SAIKA

Director, Rural Policy Coordination Office
Rural Development Bureau
Ministry of Agriculture, Forestry and Fisheries
1-2-1, Kasumigaseki, Chiyoda-ku
100-8950 Tokyo

Tel : +81 3 3502 5946
Fax : +81 3 3595 6340
Email : yukiya_saika@nm.maff.go.jp

Mr. Atsushi KORESAWA

Senior Deputy Director
Ministry of Land, Infrastructure and Transport (MLIT)
Urban Policy Division, City and Regional Development Bureau

Tel : 81 3 5253 8405
Fax : 81 3 5253 1589
Email : koresawa-a2eh@mlit.go.jp

Mr. Ken NIBAYASHI

Deputy Director of National Planning Division
Ministry of Land, Infrastructure and Transport
National and Regional Planning Bureau
Chiyoda-ku
2-1-2, Kasumigaseki
100-8918 Tokyo

Tel : 00 81 3 52 53 83 58
Fax : 00 81 3 52 53 15 70
Email : nibayashi-k2iz@mlit.go.jp

Mr. Mototsugu OCHIAI

Research Associate
Rural Development Planning Commission
Baji-Chikusan-Kaikan Bldg, 5F
Chuo-ku
Shinkawa, 2-6-16
104-0033 TOKYO

Tel : 00 81 3 32 97 5641
Fax : 00 81 3 3297 5543
Email : m_ochiai@rdpc.jp

Luxembourg / Luxembourg

M. Jean-Pierre DICHTER

Premier Conseiller du Gouvernement
Ministère Agriculture, Viticulture et Développement Rural
1, rue de la Congrégation
LUXEMBOURG

Tel : 00 352 478 2512
Fax : 00 352 467 453
Email : Jean-Pierre.Dichter@ma.etat.lu

M. Claude LUTTY

Conseiller de Direction première classe
19-21 bd. Royal
L-2914 LUXEMBOURG

Tel : 00 352 478 6713
Fax : 00 352 22 2670
Email : claudel.lutty@eco.etat.lu

Mexique / Mexico

Mr. Jacobo PEREZ LIZAUR

Unit Chief
Presidency of Mexico
Regional Development
Residencia Oficial de los Pinos, Puerta 5, San Miguel
Chapultepec
11850 Mexico, D.F.
Mexico

Tel : 52 52 768000 ext 1070
Fax : 5252 76 8000 ext 1071
Email : jperez@presidencia.gob.mx

Mr. Sergio SOTO PRIANTE

General Co-ordinator
SEDESOL
Micro-region Strategy
Paseo de la Reforma 51, piso 12 Col Tabacalera
06030 Mexico D.F.
Mexico

Tel : 00 52 55 5328 5000 Ext. 4413
Fax : 00 52 55 5488 2680
Email : ssoto@sedesol.gob.mx

Mr. Juan Carlos MORENO

Counsellor
Permanent Delegation
8, rue de Berri
75008 Paris
France

Tel : +33 (0)1 56 59 29 16
Fax : + 33 (0)1 45 63 03 63
Email : jmoreno@sre.gob.mx

Norvège / Norway

Ms. Anne RUDEN
Director
Norwegian State Housing Bank
Housing Policies and International Questions
Fridtjov Nansens vei 17
N-0302 OSLO

Tel : 00 47 22 961 717
Fax : 00 47 22 961 816
Email : anne.ruden@husbanken.no

Mr. Pål Erik HOLTE
Deputy Director General
Ministry of Local Government and Regional Development
Akersgt. 59
P.O. Box 8112 Dep.
N-0032 Oslo

Tel : 0047 22 24 70 10
Fax : 0047 22 24 27 38
Email : pal-erik.holte@krd.dep.no

Pays-Bas / Netherlands

Mrs. Willy BRUINSMA
Senior Policy Advisor
Ministry of Economic Affairs
Den Haag 2500 EC

Tel : 31-70-3796824
Fax : 31-70-3796095
Email : W.Bruinsma@minez.nl

Mrs. Eva CORNELISSEN
Policy Officer
Ministry of Agriculture, Nature and Food Quality
Department of Rural Area
Bezuidenhoutseweg 73
2594 AC The Hague

Tel : 31.70.378.4353
Fax : 31.70.378.6122
Email : e.m.b.cornelissen@minlnv.nl

Ms. Gerda ROELEVELD
Programme manager
Ministry of Housing, Spatial Planning and the Environment
Directorate General for Spatial Planning
Rijnstraat 8
2515 XP The Hague

Tel : 0031 70 339.3373
Fax : 0031 70 339.1180
Email : gerda.roeleveld@minvrom.nl

Portugal / Portugal

M. Pedro LIBERATO
Conseiller, Délégation Permanente
10 bis, rue Edouard Fournier
75116 Paris, France

Tel : +33 1 45 03 31 00
Fax : + 33 1 45 03 22 03
Email : pedro.liberato@ocde-portugal.com

République Slovaque / Slovak Republic

Mr. Emil JAMRICH

General Director
Ministry of Construction and Regional Development of the
Slovak Republic
Regional Policy Division
Spitalska 8
816 44 Bratislava

Tel : +421 2 5975 3815
Fax : +421 2 5293 1801
Email : jamrich@build.gov.sk

Mr. Jan BABINSKY

Ministry of Agriculture
Department of Regional Policy and Rural Development
Dobrovicova, 12
SK-81266 BRATISLAVA

Tel : 00 421 4 5926 6504
Fax : 00 421 4 5926 6449
Email : babinsky@land.gov.sk

Mr. Martin SZENTIVÁNY

Second Secretary
Permanent Delegation
28, avenue d'Eylau
75016 Paris
France

Tel : + 33 (0) 1 56 26 50 96
Fax : + 33 (0) 1 56 26 50 92
Email : szentivany@oecd-sr.com

République Tchèque / Czech Republic

Mr. Jan JERABEK

Expert/Senior Officer
Ministry for Regional Development of the Czech Republic
Department for Regional Development Strategy
Staroměstské náměstí 6,
Staré Mesto
11015 PRAHA 1

Tel : 00 420 2 2486 1238
Fax : 00 420 2 2231 3227
Email : Jan.Jerabek@mmr.cz

Royaume-Uni / United Kingdom

Ms. Christabel MYERS

Head of International Planning Unit
Office of the Deputy Prime Minister (ODPM)
International Planning Branch
Bressenden Place
Eland House
SW1E 5DU London

Tel : 44 207 944 3911
Fax : 44 207 944 3919
Email : Christabel.Myers@odpm.gsi.gov.uk

Miss Margaret CLARK

Director
The Countryside Agency
19 Dacre Street
London
SW1H 0DH

Tel : (0)20 7340 2904
Fax : (0)20 7340 2941
Email : margaret.clark@countryside.gov.uk

Mr. Keith THORPE

Head of Urban Policy Support
Office of the Deputy Prime Minister
Zone 4/J10
Eland House
Bressenden Place
London
SW1E 5DU

Tel : +44 (0) 207 944 3701
Fax : +44 (0) 207 944 3729
Email : keith.thorpe@odpm.gsi.gov.uk

Ms. Sophie DAVIES

Assistant Desk Officer
Permanent Delegation
140 avenue Victor Hugo
75116 Paris
France

Tel : + 33 1 53 70 45 73
Fax : + 33 1 53 70 45 86
Email : sophie.davies@fco.gov.uk

Suède / Sweden

Mr. Sverker LINDBLAD

Swedish Business Development Agency
NUTEK
Analysis
Lilieholsmsvägen, 32
STOCKHOLM

Tel : +46 8 681 9403
Fax : +46 8 681 9118
Email : sverker.lindblad@nutek.se

Mr. Olle LUNDGREN

Director
Ministry of Industry, Employment and Communication
Stockholm 10333

Tel : 46 8 805 30 73
Fax : 46 8 20 31 27
Email : olle.lundgren@industry.ministry.se

Suisse / Switzerland

Mme Aline CHABLOZ

Premier Secrétaire d'Ambassade
Délégation Permanente
28, rue de Martignac
Paris, France

Tel : + 33 (0) 1 49 55 74 55
Fax : + 33 (0) 1 45 51 01 49
Email : aline.chabloz@pao.rep.admin.ch

Turquie / Turkey

Mr. Sevki EMINKAHYAGIL
Deputy Permanent Representative
Permanent Delegation
9, rue Alfred Dehodencq
75116 Paris
France

Tel : + 33 (0) 1 42 88 50 02
Fax : + 33 (0) 1 45 27 28 24
Email : sevki.eminkahyagil@mfa.gov.tr

Mr. Murat KARA
Assistant Planning Expert
State Planning Organisation
Necatibey cad.108
Yücetepe
06100 Ankara
Turkey

Tel : 00 90 312 294 67 82
Fax : 00 90 312 294 67 77
Email : mkara@dpt.gov.tr

Experts / Experts

M. Luigi BOBBIO
Università di Torino
Dipartimento di studi politici
via Giolitti, 33
10123 Torino
Italy

M. Jean-Pierre COLLIN
Professeur
Université du Québec
INRS-Urbanisation, Culture et Société
3465, rue Durocher
Montréal
Québec H2X 2C6
Canada

Email : Jean-Pierre_Collin@INRS-UCS.Uquebec.Ca

Prof. Gérard MARCOU
Professeur
12, place du Panthéon
F-75231 PARIS CEDEX 05
France

Tel : 01 44 78 33 44
Fax : 0320 90 77 00
Email : gmarcou@wanadoo.fr

OCDE / OECD

Mme Odile SALLARD
Director
PUBLIC GOVERNANCE AND TERRITORIAL
DEVELOPMENT

Tel : 01 45 24 87 40
Email : Odile.SALLARD@oecd.org

Mr. Rolf ALTER

Deputy Director
PUBLIC GOVERNANCE AND TERRITORIAL
DEVELOPMENT

Tel : 01 45 24 14 10
Fax : +33 (0) 1 45 24 87 96
Email : Rolf.ALTER@oecd.org

Mr. Mario PEZZINI

Head of Division
Territorial Reviews and Governance
PUBLIC GOVERNANCE AND TERRITORIAL
DEVELOPMENT

Tel : 01 45 24 16 62
Email : Mario.PEZZINI@oecd.org

Mr. Vincenzo SPIEZIA

Head of Unit
Territorial Statistics and Indicators
PUBLIC GOVERNANCE AND TERRITORIAL
DEVELOPMENT

Tel : 01 45 24 97 45
Email : Vincenzo.SPIEZIA@oecd.org

Mr. Eiji TORISU

Head of Division
Territorial Development Policies and Prospects
PUBLIC GOVERNANCE AND TERRITORIAL
DEVELOPMENT

Tel : 01 45 24 76 94
Email : Eiji.TORISU@oecd.org

Mrs. Suzanne LEPRINCE

TDP Committee Secretary
PUBLIC GOVERNANCE AND TERRITORIAL
DEVELOPMENT

Tel : 01 45 24 81 72
Email : Suzanne-Nicola.LEPRINCE@oecd.org