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Organisation for Economic Co-operation and Development

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PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE
TERRITORIAL DEVELOPMENT POLICY COMMITTEE

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SUMMARY RECORD

11th Session of the Territorial Development Policy Committee,
held on the 3-4 June, 2004

The Summary Record of the 11th Session of the TDPC is submitted to Delegates for APPROVAL at its 12th Session on 9-10 December 2004.

The meeting will begin at 10 a.m. on the 9 December. It will be held in the:

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TERRITORIAL DEVELOPMENT POLICY COMMITTEE

11th Session, 3 – 4 June 2004

SUMMARY RECORD

3rd June

Adoption of the Agenda

1. The Committee approved the Agenda of the Committee's 11th Session.

Special Session of the Territorial Development Policy Committee on Innovative Institutional Mechanisms for Territorial Development

2. A symposium-style format was adopted for the first day of the meeting with speakers from academia and the private sector and sessions on various aspects of innovative institutional mechanisms to enhance policy effectiveness and the competitiveness of regions. Each theme thus benefited from a comparison of analysis and practice: analysis by an expert followed by discussions moderated by the Chairman. The format received a very positive response from delegates, who welcomed the opportunity for more in-depth discussion on a specific, topical issue raised in the context of the TDPC work programme. The Committee endorsed the Secretariat's proposal to hold an annual symposium-style session the first day of each TDPC spring meeting and fully supported the suggestion of the United States for the next symposium-style session to focus on diagnosing regional competitive advantage.

3. Key-note speaker, Mr. Luigi Bobbio, Professor in Turin (Italy), made a general presentation and set the context for the discussions. Session I was introduced by Mr. Jean-Pierre Collin, Professor in Montreal (Canada) on *Horizontal Co-operation between Municipalities*, Session II by Mr. Paul Vermeylen, Expert Consultant, Brussels (Belgium) on *Partnerships between Public and Private Actors*, and Session III by Mr. Gerard Marcou, Professor in Paris (France) on *Contractual Arrangements between Central Government and Local Authorities*.

4. In the lively debate that followed countries discussed their experiences on specific topics and shared ideas. There was a general consensus that while performance and regional dynamics are today at the heart of OECD country strategies, the formulation and introduction of policies in most countries have to overcome major organisational complexities which involve different actors forming relationships of both a financial and institutional nature in a tangle of horizontal and vertical links. The choice of co-operative arrangements is seen as one of the ways of resolving this complexity, according greater responsibility to local actors. However, setting co-operative mechanisms is itself complex and requires new evaluation criteria since, beyond reducing the costs of providing local public services, establishing permanent links and trust between actors must be considered to be one of the essential goals.

5. The findings from the Special Session will be incorporated into an analytical report on regional policy: *Building Competitive Regions: Strategies and Governance.* The report will be submitted to the Committee at its 12th Session for approval before its publication in 2005.

4th June

Approval of the Summary Record of the TDPC's 10th Session

6. The Committee approved the Summary Record of its 10th Session. The Greek Delegate pointed out an error concerning the text of the Mission Statement. The Secretariat will issue the correct version in a cancel and replace on OLISnet.

Election of the Bureau

7. The Committee elected the Bureau:

Chair: Mr. Fabrizio Barca (Italy)
Vice-Chairs: Mr. Wolf-Dietrich Huber (Austria)
Mr. Takayuki Hara (Japan)
Mr. Jacobo Perez Lizaur (Mexico)
Ms. Christabel Myers (United Kingdom)
Mr. David Bearden (United States)

Committee Mandate for 2005-2009

8. The new draft Mandate presented at the meeting received broad and strong support, and was approved. The Mandate focuses on the outcome of the High-level Meeting, June 2003 as summarised the TDPC Mission Statement, endorsed by the Committee following the HLM. The new mandate differs from the previous one in two key respects: (1) it focuses on three principal themes: generating and sustaining regional competitive advantage; promoting effective and innovative governance; developing indicators to measure and evaluate improvements in regional competitiveness and to assess policy effectiveness; and (2) it incorporates the Mission Statement defined by the Committee as an integral part of the Committee's Mandate.

9. The Committee discussed changing its name from "Territorial" to "Regional" Development Policy Committee to represent better the notion of an integrated regional policy approach. Following debate with mixed opinions on the difference in meaning of the two words in some member countries the Chair decided to postpone the decision to a later date to provide delegates with more time to discuss the issue in their capitals.

10. Regarding the In-depth Evaluation Process of the OECD, the Committee discussed and agreed that they should be evaluated when the time comes according to the Council's defined procedures.

Programme of Work for 2005-2006

11. There was general agreement on the TDPC's Programme of Work for 2005/6 concerning core (Part 1) work. Deputy Secretary-General Richard Hecklinger provided information on the OECD budget process, and encouraged the Committee in its work on evaluation, particularly the measurement of impacts or outcomes, noting that this subject is of great concern to the Organisation. The programme of work takes into account countries' priorities, the OECD's capacity to provide value-added and comparative advantage, and the overall strategic priorities of the OECD. It was agreed that the Secretariat and Bureau would take into account the results of a second prioritisation table, listing the final output results, to be circulated after the meeting. Budget reductions of -2% in 2005 and an

additional -1% in 2006 would be applied to the activity with the lowest priority ranking.

12. A strong point that emerged from the general discussion was the need for the Committee to develop a communications strategy to increase the visibility of its work and to reinforce its role as the main international forum for discussion and exchange of experience in the field of regional policy. The Secretariat agreed to prepare a draft for discussion at the Committee's next session in December.

13. Several delegates emphasised the importance of further improving the interlinkages between the work of the Committee and its Working Parties and indicated that this could be better reflected in the programme of work.

14. The Secretariat mentioned potential areas for a programme of work for outreach, which has not been a priority for the Committee in the past. The Secretariat will draw up an outreach strategy for discussion at the Committee's next session.

Oral Report by the Chairs of the TDPC Working Parties

15. The Chairs of the Working Parties made oral presentations on the activities of their respective groups. They supported the design of the future TDPC Programme of Work and new Mandate. The intention to further strengthen the interlinkages between the Committee and its Working Parties was stressed.

16. The Chair of the Working Party on Territorial Policy in Urban Areas, Mr. Takayuki Hara, Japan, briefed delegates on the outcome of the group's 6th Session, held the day before. He then reported on the outcome of the OECD Workshop on the Sustainable Use of Building Stock, January 2004. Also, For the Working Party's 7th Session the Government of Japan proposes to host the meeting back to back with an international conference in 2005 on urban policy. Details on the dates and programme will be issued shortly.

17. The Chair of the Working Party on Territorial Policy in Rural Areas described the outcome of the OECD Conference on Rural Policy, held in Warrenton near Washington, US, 25-26 March 2004. A forthcoming international conference due to be held in Mexico, March 2005, will be the venue for continued debate on the future of rural policy. Delegates were invited to participate.

18. The Chair of the Working Party on Territorial Indicators, Mr. Ray Bollman, Canada, presented an overview of the Working Party's 8th Session, hosted by the Government of Portugal in Lisbon, 31 May-1 June 2004.

Multi-level Governance and Competitiveness: The Case of the Mexico City Metropolitan Area

19. The substantive part of this meeting was devoted to report of *The Case of the Mexico City Metropolitan Area.* The study illustrates some of the key challenges that OECD metropolitan areas face in the fields of governance and competitiveness. The representative from the Mexican President's Office, Mr. Perez Lizaur and the Ambassador of Mexico to the OECD, Dr. Elizondo, commended the report and its usefulness. Delegates stressed the relevance for their countries of some of the issues underlined, in particular regarding the means to improve co-ordination in large metropolitan areas, including the role of Agencies, innovative horizontal and vertical co-ordination mechanisms and the use of fiscal incentives. The Committee approved the report. Following the request of the Mexican authorities, the comments and precisions raised during the discussion will be taken into account in the final revision of the text.

OECD Regions at a Glance – Table of Contents

20. The Secretariat presented the table of contents and selected extracts of the forthcoming publication "OECD Regions at a Glance". Based on the recommendations that resulted from the High-Level Meeting the publication will illustrate, analyse and compare the major territorial partners and regional trends across regions and countries and will focus on 3 main themes: 1) Regions as the actors of national growth. 2) Making the best of local assets. 3) Competing on the basis of regional well-being. Delegates expressed strong interest in the publication commenting on its utility for policy makers. The Committee approved the format of the forthcoming publication. However, several technical questions were raised concerning the selection of indicators and choice of key variables. The Secretariat agreed to circulate to member countries for approval via the written procedure, in advance of the Committee's 12th Session, a short explanation providing the definitions and sources of each set of key variables for the report. The draft publication will be submitted to the Committee for approval at its 12th Session in December.

Other Business

21. The Committee's 12th Session will take place on 9-10 December 2004.

ANNEX I

PARTICIPANTS LIST FOR 11TH SESSION OF THE TDPC

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