

1.

2.

3.

4.



1.



- 100

-



- 80%

- 30%



- 73%

(151 110)

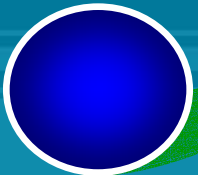


-

-

-

/ /



- 5





		()			가	('02)	
						()	(US\$)
	151	5,500	25	114	12	5,109	36,468
	110	3,900	13	94	5	4,066	8,722
(%)	73	71	52	82	42	80	24



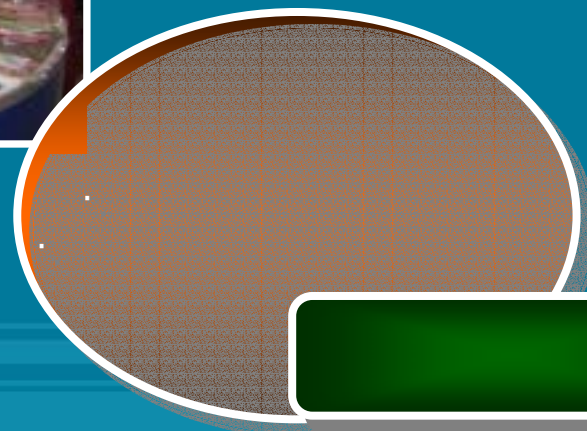
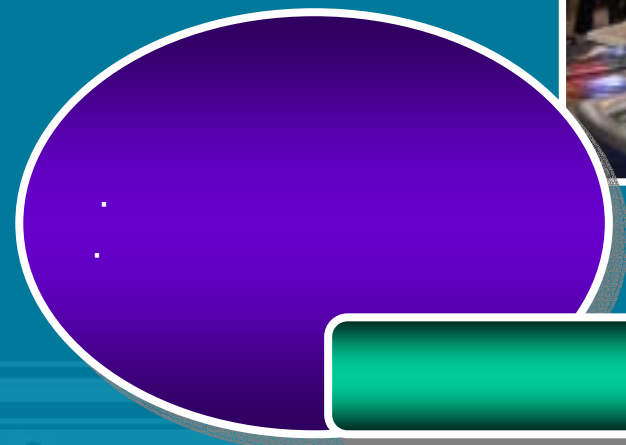
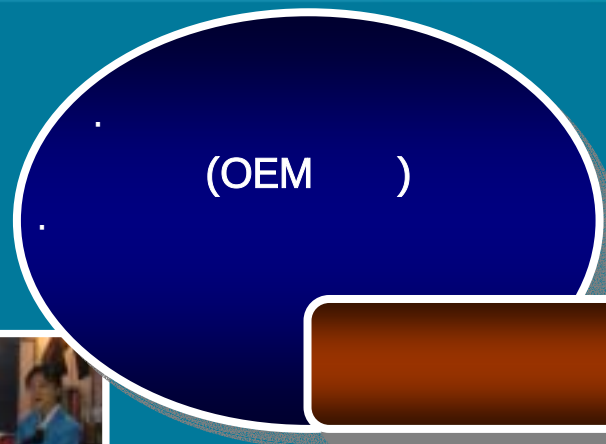
			1999	2000	2001	2002
	()		5,324	5,219	4,981	5,109
			4,312	4,201	3,943	4,066
	(US \$)		43,094	39,785	38,772	36,468
			1,982 (2,973)	12,463 (18,702)	9,720 (15,580)	8,722 (13,083)

, () Local

2.



가가



3.

/

D/B

()

• / / /



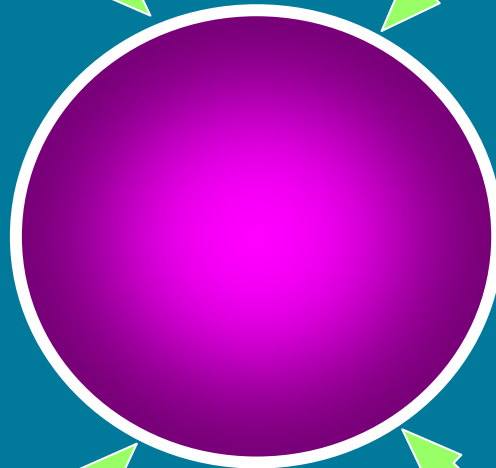
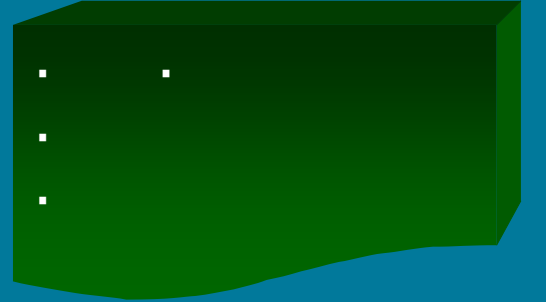
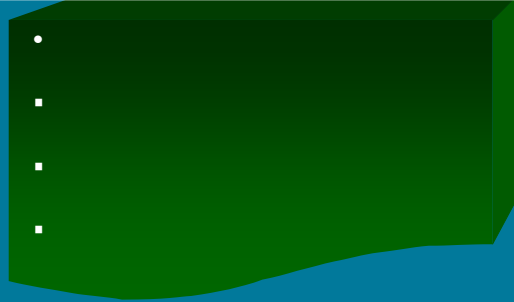
4.

1)

- RIS

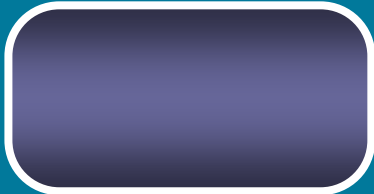
&

가





54
8 , 382



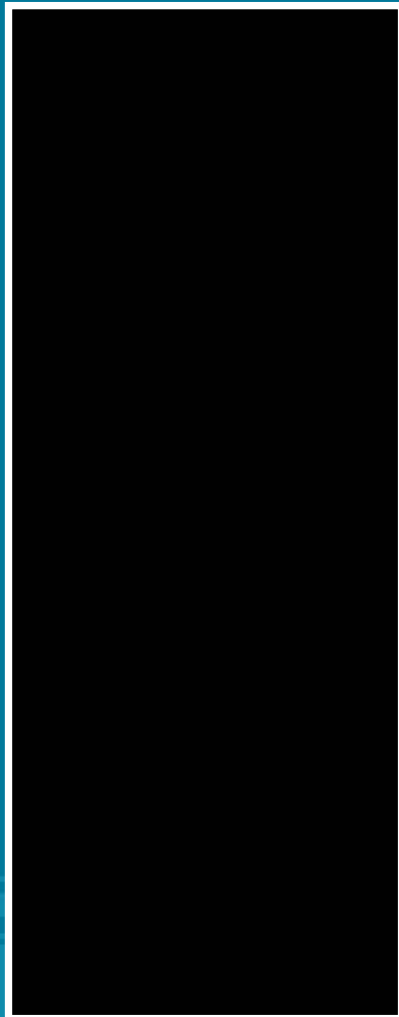
7 , 301



7 , 225



7 , 198



2)

	.
▪	1,100
▪	1,200
▪	1,100

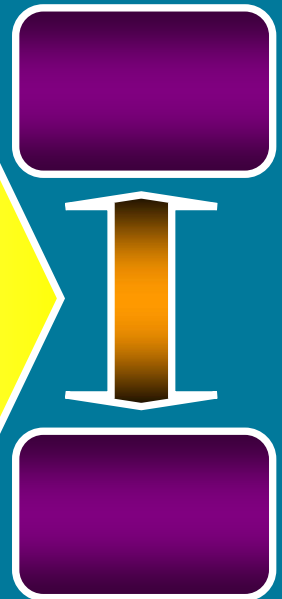
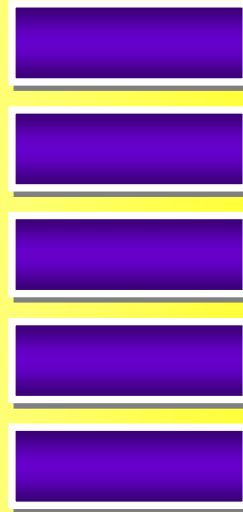
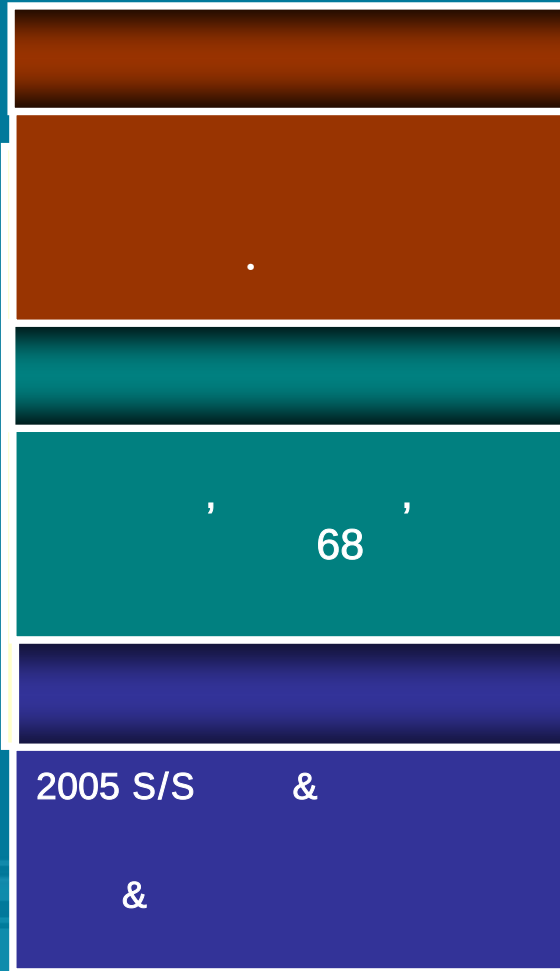
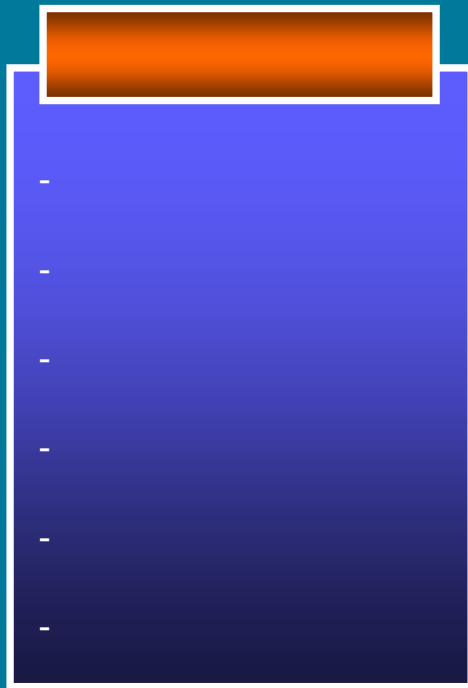
▪	
▪	
▪	

▪	•Color
▪	
▪	



NEEDS



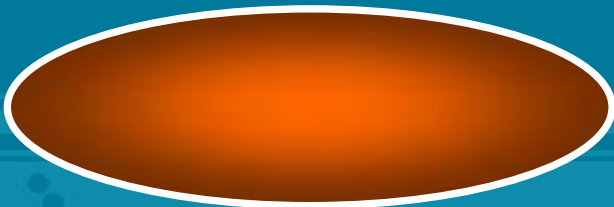




2006 Spring/Summer Silk Fabric Trend Book



	, 60
	Color Way 40
()	Color Way 13
()	Color Way 4
	15
()	3
	Color Way 17
	10



3)





/	.		:4-2004-021187-4 : 0362307 (,)
			3
100%			: 682,740\$
PVA Washed			, AUS : 100,000\$
			2



남성용 정장



여성용 정장



여성용 두피스(편물)



			160,339\$ '
			3
	S&A	APEC	5 : 113,860\$, 2
			50



시제품



4)

(3)

- Preview in Seoul
- Preview in Daegu
- BITFAS

()

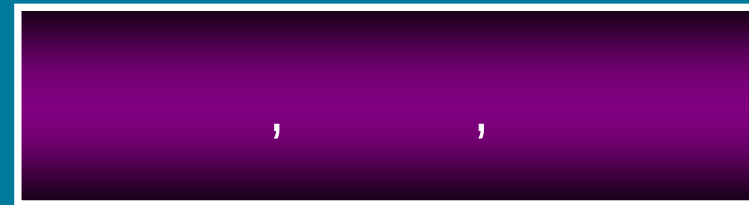
(4)

- 2005(PIS)
- 2005 IFFE S/S
- ()
- Texworld ()

-
-
-

(Coex)

'05 9



가

가

	가		가			
1	'04 11		8	30		
2	'05 3		5	53		
3	'05 3		9	90	1,129,500	70,500
4	'05 2		9	78	4,168,000	3,058,000
5	'05 4	IFFE	10	193	3,417,000	1,702,000
	'04 '05	5	41	444	8,714,500	4,830,500



()

가

• (2)
• (2)
• (3)



-
- ,
-
-

•
• (4)
•



-
-
-

• 13 → 16
•
• ()



-
-
- 가가

•
•
•



-
- ()
- ()



:
 : 2004. 10. 3 ~ 10. 10(8)



	- (150), 1 : (4)
	- (100), 1 : (2)
	- () 1 : 250
	- (3 , 3)
	-
	- , , (100) : , ,
	-
	- , , , , 840
	-
	- (, 50)
	- (8 , : 6,300)



