

# Inno - Cafe      Network - Hub



이노 카페

INNO Cafe



네트워크 허브

Network Hub

2005. 7. 4



I

II

1.

2.

III

IV







1.

● '04. 1. : 24 , 5

● '04. 2. 17 : ,  
:  
: 41

● '04. 8. : 2 5 가 Hub



## 2.

● : 4 ( 1 , 3 )

● : 40 , 30



- (41 ) , 3 , 25
- 1set



- PC 2 , TV 1 , , , , ,
- (4), 가(5), (3)



- , ,



- 104 258







1.

('04.8~'05.6)



5,014 ( 456 )

- , , ,



Opinion Leader

- : 56 ( 84 )

- : , , ,



/ : 220 2,968



/ : 63 , 769



/ : 450 ( 31 )



: 54 , 870 , 2,410



: 7



2.

가. ( )

·

·

,

·

,

,

·





2.

가.



- 03. 11. 28 : (32 )
- 04. 03. 25 : (RIS)
- 04. 07. 27 : (5 )
- 04. 10. 27 : (4 )
- 04. 12. 10 : -
- 05. 04. 26 : (4 )



2.

가.

(

)



(

)

1 5 , 2 4 , 3 (4.26 4 ) . 4 (6.21 4 )

-



, , , ,



RIS



: 19



-

(KAIST) 440

: 2

:

,

(

)



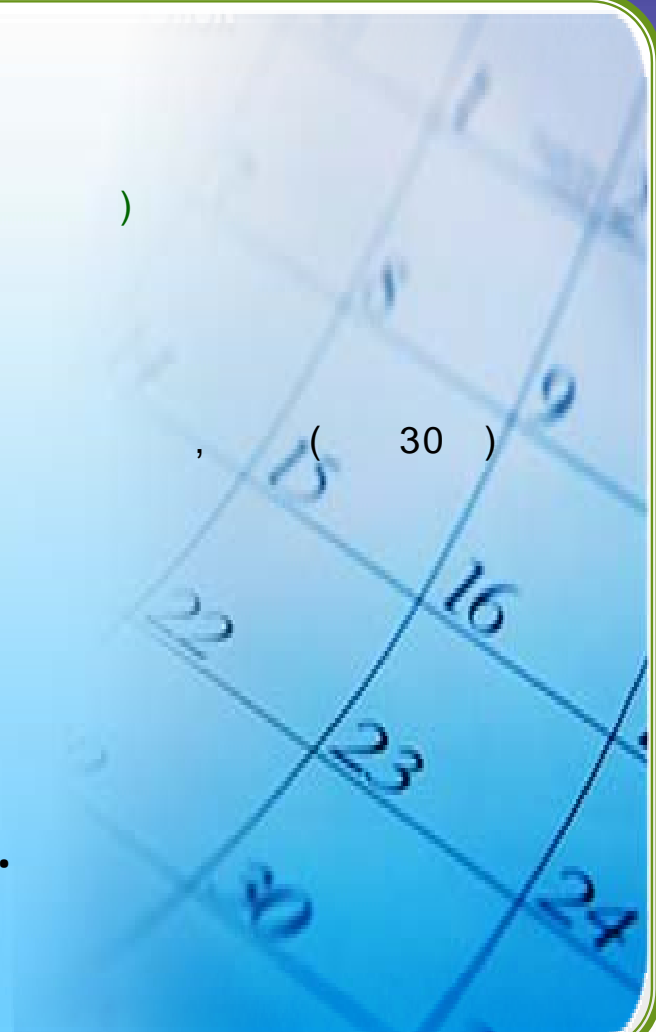
## 2.


$$(312)$$


月夜 (19 ~ 22 )



## Inno - Café





2.



- 18 , 250 ( )



, ,

- ,  
-







- ( 5 , , , )  
- ,  
-  
- ,





2.

 ,  
 : (7/28), (8/17), (12/8)  
 - : (6/11), (8/12)  
  
 - ,  
 - ,  
 BI (1/19 ~ 2/22, 17 )  
 - , BI ( ( , , )  
 - (RIS)  
 -



2.



- : '05. 6. 10( )~11( ),  
- :



가 138  
- : 97  
- ( ) : 17  
- : , , , ( ) 가 10  
- : 14




- : , , , : 12  
- : , , , , /

















2.

- , ,  
  
→ IT, BT,  
- ( )NPC IR  
Cafe
- , ,  
- ,
- - ,
- - 104 258  
-  
-

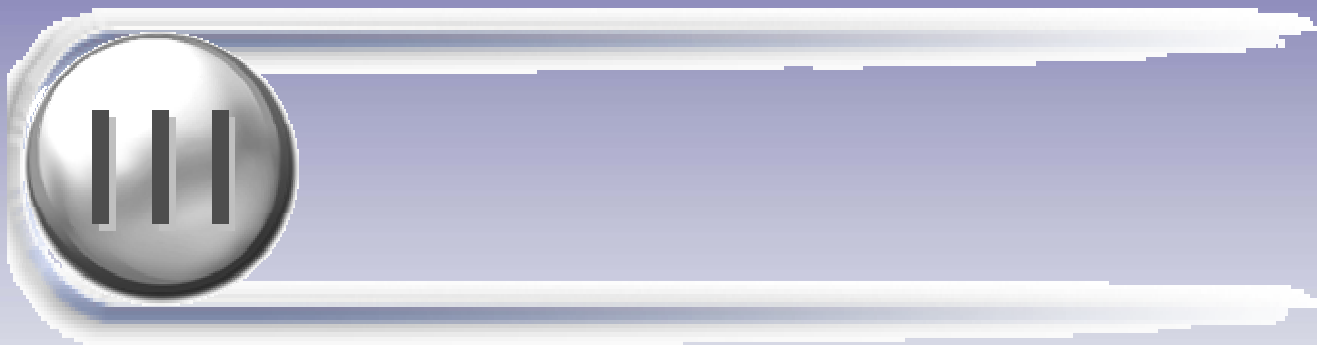


2.

 : 84  
 1 : 27 (2004. 5. 31)  2 : 19 (2005. 1. 18)  
 3 : 21 (2005. 2. 16)  4 : 17 (2005. 5. 4)

 : 77  
 BI (17 )  
 - 4 , 가 4  
 (RIS) (16 ) : 4  
 : 13  
 ( 4/7 ~ 10) 32  
 ( 18 )  
 5 , ,







1.



: ( ), MA



: , ,



- , ,

-



- :

- , :

- : ,



- ,

- 가 ( , )

- 가 ( 2004. 2 ~ )



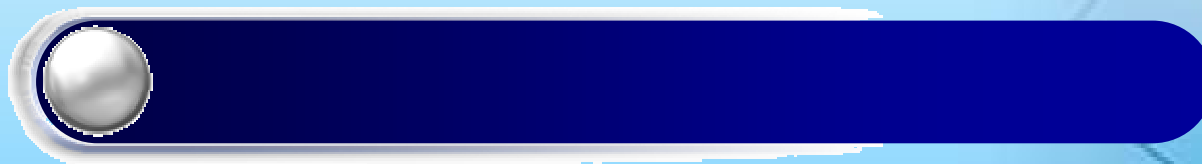
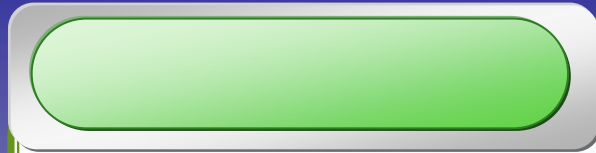
2.

- : ( ), ( ), ( ) , ( ) , (5 )
- :
- , ,
- ( )가
- ,
- 
- :
- , :
- , , ,
- :
- 
- , ,
- ( : 2004. 4 ~ )



IV







1.

가.

-

가

-

,

.

-

,

,

,

,

.

-

'05. 1 : ,

( RIS )

- '05. 4 :



## 2.

가.

“

IR”

-

,

(14 )

( )

('05. 3)

.

,

-

,

,

,

,

,

,

-

.

-

(

)

-

(RIS)

-



## 3.

가.

-

'05. 2

14

.

,

-

-

-





Inno - Café, Network -  
Hub

“

”





# Inno - Café      Network - Hub





# Inno - Café      Network - Hub





# Inno - Café Network - Hub







5





# Inno - Café      Network - Hub





# Inno - Café      Network - Hub





# Inno - Café      Network - Hub





# Inno - Café    Network - Hub





# Inno - Café      Network - Hub





# Inno - Café      Network - Hub





# Inno - Café Network - Hub





# Inno - Café      Network - Hub



■ 2005

