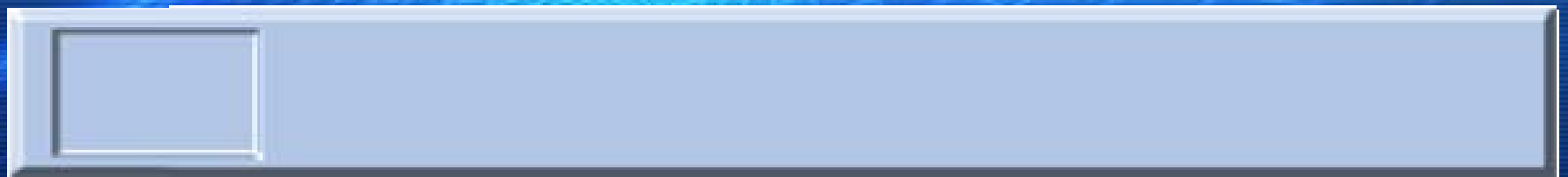
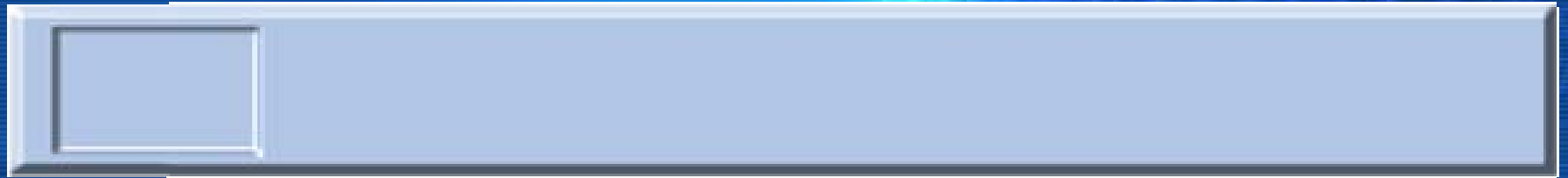
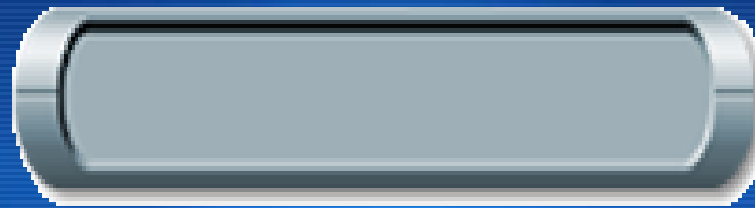




2005. 7. 4.



1.

		◆ : 1969. 3 ~2006. 12
		◆ : 670 (490)
		◆ : 789
가 ('04)		◆ : 46 5,500 (46%)
		◆ : 327 (80%)
		◆ : 77,307 (29%)
1,2,3	(520)	(94)
4	,15 (150)	86 ('06)
	(23)	7 10 2
	(42)	11 16

2.

I.

('60) → ('70) TV → ('80) TV, VCR → ('90~) PC, TFT-LCD

25%	(199)		
13%	(103)		
33%	(262)		
12%	(94)		
17%	(131)		
		CRT	12
		LCD	4
		PDP	9
		TV	13
			11
			18
			55
			140

가

- -
 -
 -
 -
 -
 - R&D
 -
 -
- 內
 87%, 83%
 18
 3

3.

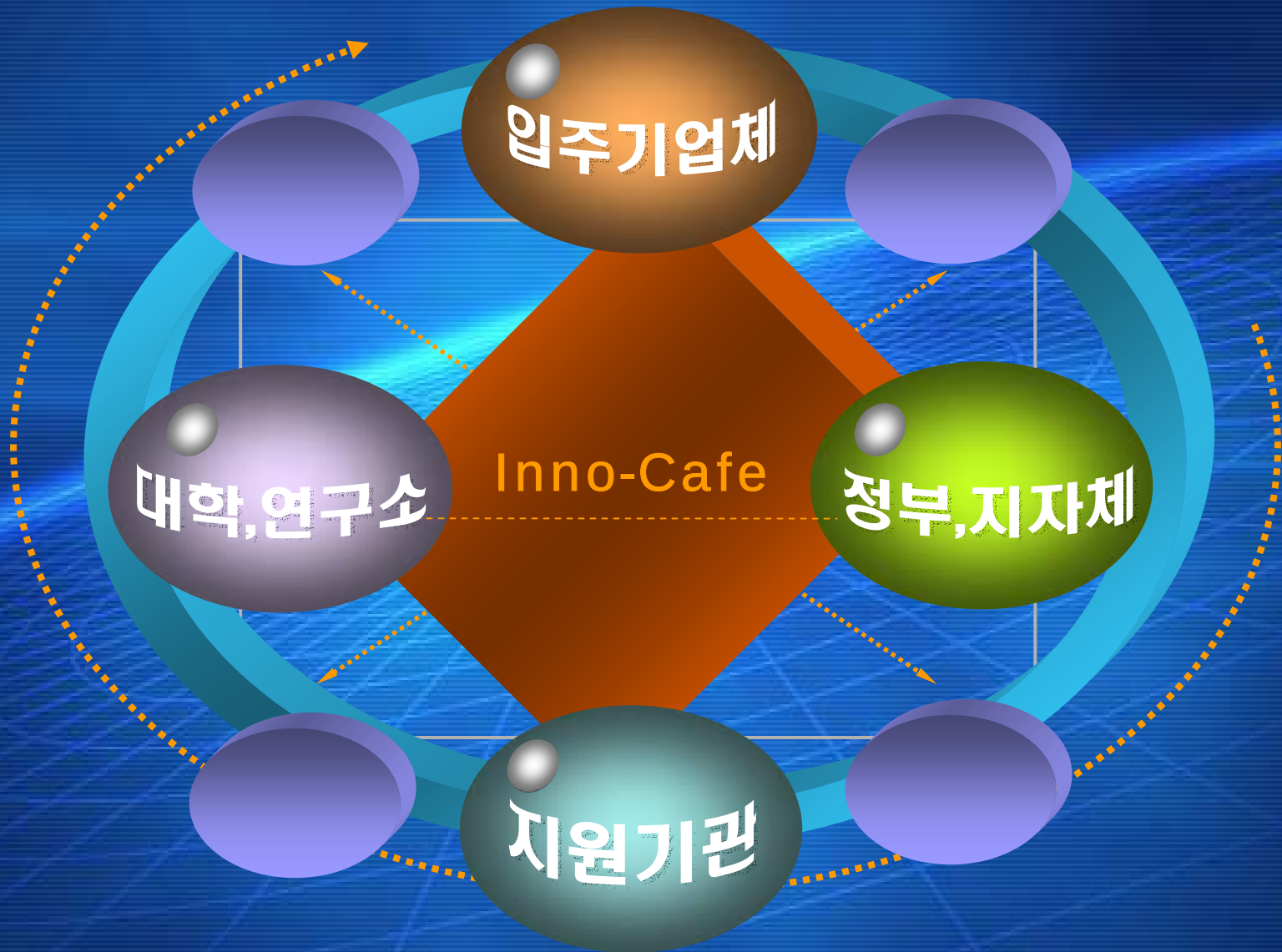
SWOT

1.

	가()
4 .	

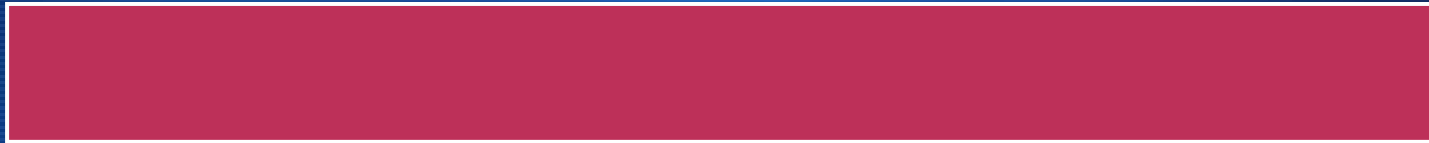
4.

I.



5.

I.



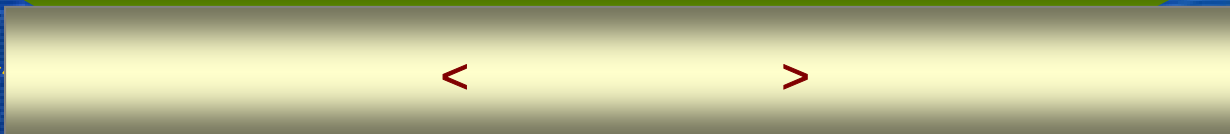
Strategy

Contents

Solution



Feed back



II.



1.

● 4,169 ('04.8~'05.6)

● 가 121

● 115 , 2,783

● 27 , 1,116

● , , 1700

● .

2.

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/ / : 2 () / 130 /1992 4

: () VD

: Color TV, CCTV, Monitor, , DVD, 가 , _____

0 4

(60dB),

(0 4)

(,]



(20 l)

(40 l)

가 :

: 가 5 (), 3

가 ()

: (前 ,), 現 ()

2004 3 () ('04. 12.2)

: 2005 , 2005

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(現 ,)

'05 7

3.

/ : 3 ()/1988 9
: (前 , 現)
: RF , VCR , , Micro motor ,
()

(barcode)

CI



탈자기의 대혁신!!!

1. 초소형 휴대식
2. 반영구적
3. 가격혁신
4. 성능혁신
5. 무거운 금형을 들지않고 작업가능
6. 상대물에 흠집이 발생하지 않는다.

※ 탈자기는 금형 및 금속제품의 자력을 제거하는 공구입니다.



('05 1.)

가 :

가 (6)

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가)

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가('05. 3.6 - 3.10)

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가 ,
(現

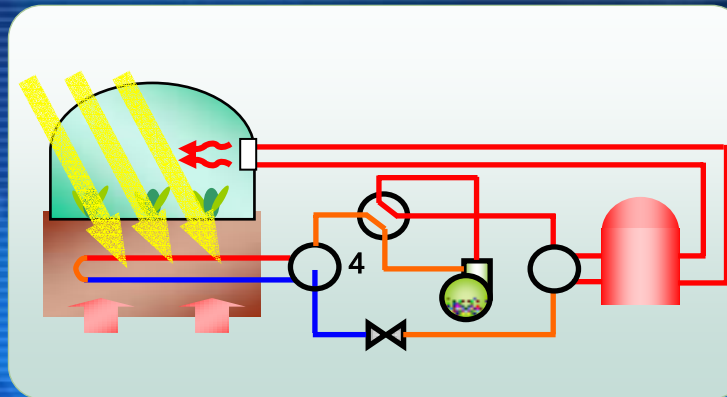
()

)

30%

4.

/ / / : (가)/'97. 7./100 /400
: PDP, , /Clean /
()/ Display



: 가 (2), 5
가: 5

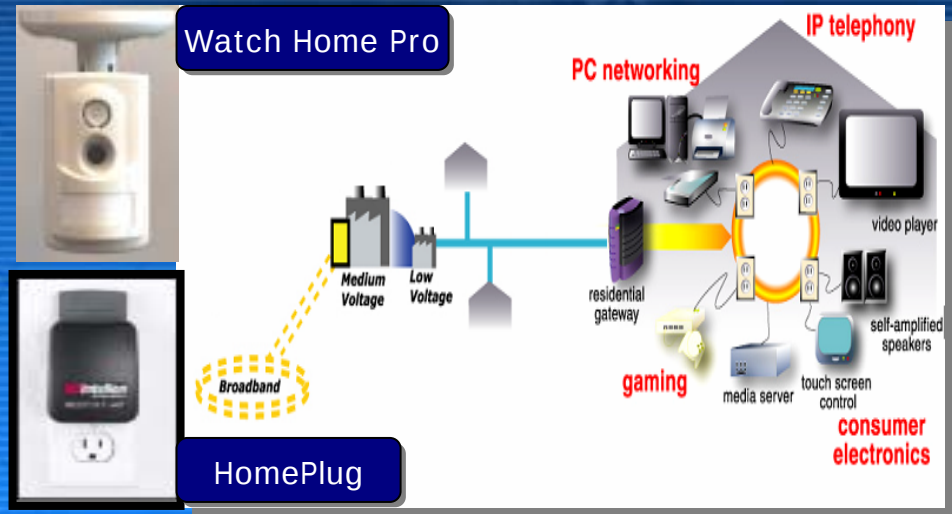
: 2005 1 () ('05. 2.17) ('05.1.13)
가('05. 5.20)
() 1] 가

5.

KIT

/ : 3 ()/2002 1
 : (前 LG ()]
 () , 現 W/G(, K-eng 39)
 : , PLC, (PLS) TV

PLC



: 가 (10)
 : 1 [’04 11.1 - 13)
 LG 71” PDP, Watch Home Smart, Watch Home Pro
 (PLC) (’05. 1.28, 3.16)/ (’05. 1.28)
 PLC : (ICMS)
 , W/G 4 -
 : 現

6.



/ :
:
:
(R/C: Radio Control),

5 - 3/1995 9



(NPBS: Non Polarity Battery Pack System)
(ITS: Intelligent Transport Systems)



(NPBS)
(),
R/C (,)




8cell


6cell


4cell



/ :
:
:
, , LCD

181(1)/1975 4



OHSUNG
OHSUNG ELECTRONICS CO.,LTD.







R/C (,) ()
:
[Pool]
('05 5 25)
(NPBS) (,)
('05 5 27)
(, , SBS)

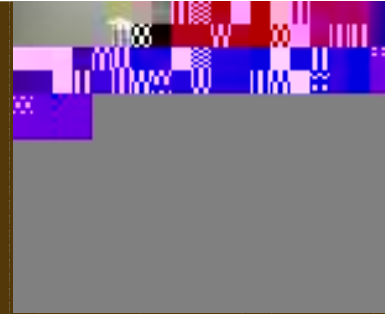
7.



Opinion Leader

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('05 5 4)
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 : 20 , 300
 : MBC, ,



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/ : '05.5.23()/1
 : , 35
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(3)
 16 (KH , ,) 7 24

8.



- : 2005 5 11 () 12:00
- :
- :



(20)

()			. . .
(6)		/LCD/PDP/CRT	15
		/	63
		/IT	15
		. / /	19
	.	/ .	21
	.	. /	21
(3)		/	15
	.	. /	20
		/	18
가 (1)		/	19



10.

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16

22

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Pool

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- On·Off

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모두 모여 손 잡아요!

