

Tech Trans Mini Conference Aarhus University

“State-of-the-art Innovative Clusters”

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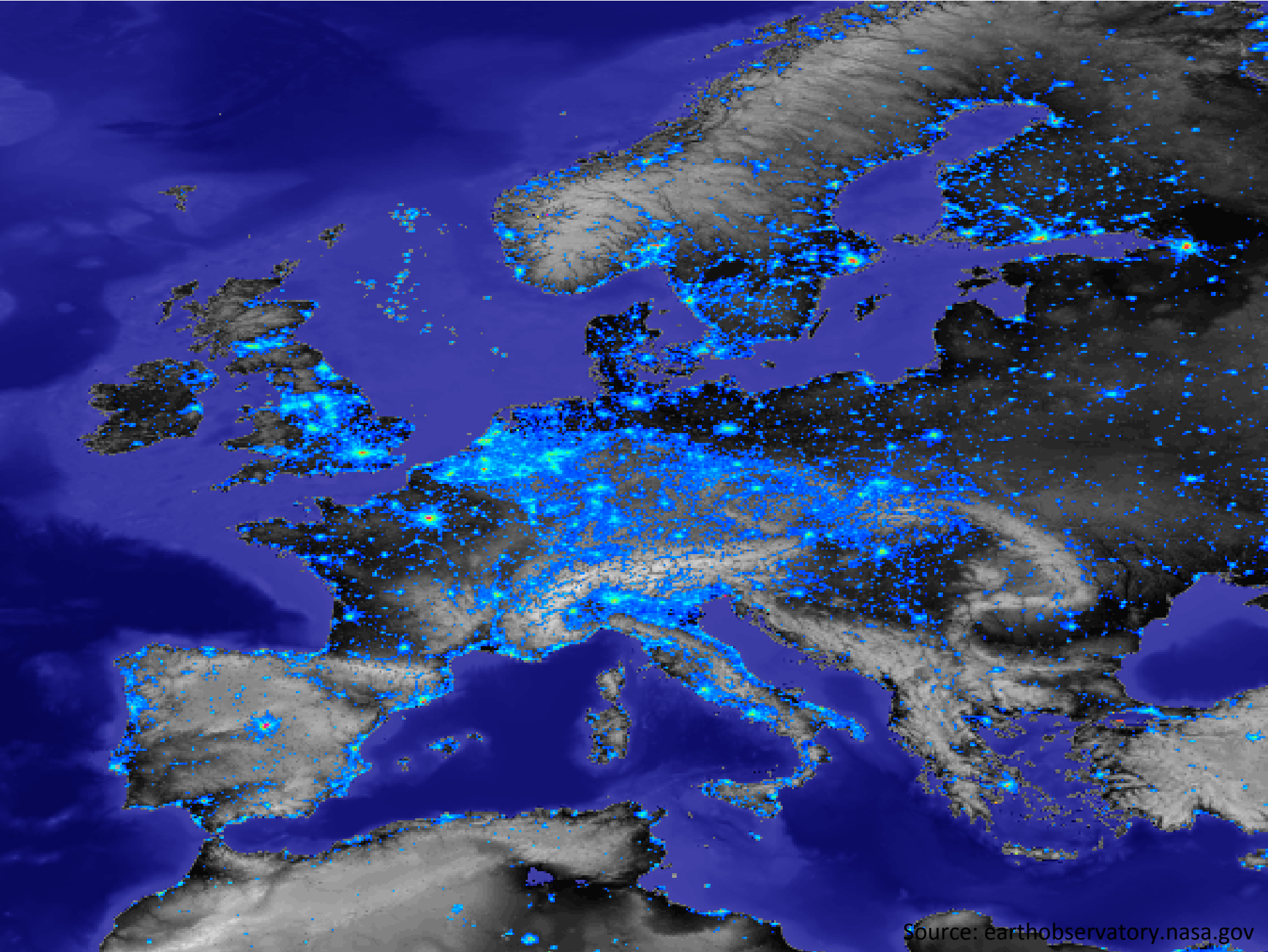
Past VPI & Chair IAB - AUTM, US

Aarhus, 30 June 2009



Presentation

- Covers: 2 Dutch examples of physical “**Clusters**” (cf M.Porter)
- Remarks based on:
 - own work experience in b2b & academia/TT
 - work in IAB's, professional associations a.o.
 - exposure to these Clusters in recent years



Netherlands – Innovation Policy/1

- Ambition: transform “Dutch Delta” into even more dynamic innovative economy
- *Innovation Platforms I & II*. Chair: Prime Minister, members from triple helix. Generate strategic innovation plans.
2009: TT = core task PRO's. Target public spend: 2.5% of R&D
- *Extra funding* for R&D/innovation. 2009: 20 MM€ for TT.
- National *Science & Technology & Innovation* policies advocate:
 - “*focus and mass*” in *key* strategic *sectors* in which NL has high potential to attain position of excellence: high tech systems & materials (incl nano), life sciences & health, logistics, water management, food & flowers, sustainable use & supply of energy and creative industry
 - *public-private* interaction and knowledge use (cf. “EU paradox”)

Netherlands – Innovation Policy/2

- **Instruments** used:
 - R&D taxbreaks (e.g. WBSO)
 - macro investment schemes (ex proceeds “gas bubble”)
 - **leading Technology Institutes** - innovation consortia re polymers, metals, telematics, food & nutrition, separation technology, pharma, sustainable water technology and green genetics
- Policy addition 2006: **territorially oriented funding** - stimulate specific regional economic hot spots: “**Peaks in the Delta**”

Example 1: *Leiden* BioScience Cluster



“Leiden - the life sciences Capital of Holland” (BP)

Attributes:

- ✓ High class academic heartland with diversified funding:
 - ✓ University Ao1575 – “influential learning beacon” (Yale)
 - ✓ LUMC: “prominent” and “elite” research (PR’s)
- ✓ 1st NL dedicated Science Park (1984) + Poortgebouw:
FOCUS: *biomedical/bio molecular SC + biopharma prod*
- ✓ High Q incubator and real estate for R&D
- ✓ Leading companies: J&J Centocor, Genencor/Danisco, Unilever spin-offs, Crucell, Octopus, Galapagos, HAL
- ✓ Strengthened TechTransfer infrastructure
- ✓ Support infrastructure - value chain



Leiden Bio Science Park



- Clustered area of 120 hectares (= top 7% EU – IASP)
- 60 companies - > 3,100 employees
- 8 knowledge institutes with - 2,900 employees in life science, R&D and education/training
- LUMC – 6,500 employees
- Expansion plans Oegstgeest: 130 MM€

Leiden incubator facilities

BioPartner Center:

- ✓ Focus: young biotech/pharma related firms
- ✓ 2 buildings; > 6,000 m²
- ✓ > 30 tenants
- ✓ Flexible turnkey lab & office space; > 17 m²
- ✓ Shared facilities
- ✓ Services & management support
- ✓ Additional building by 2010:
 - ✓ Accelerator



Private multi tenant buildings

- BEAGLE Darwin/SL Plaza: 7,500 m2
 - * high tech lab's
 - * tenants e.g. Galagapos Genomics, Pharming Group & Microsafe
- BEAGLE Zernike (ready 2010)



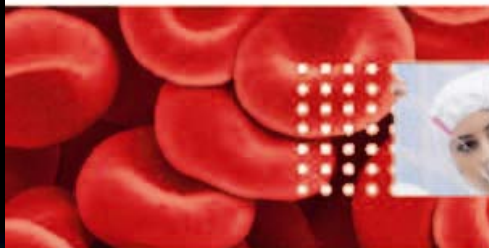
Techtransfer Leiden University & LUMC

- “Valorisation Project” 2006 – 2010. Total investment: 5.9 MM€ (2.5 MM€ SKE from gov’t)
- Activities:
 - scouting & screening
 - IP protection
 - facility sharing
 - business coaching
 - funding: pre-seed (2.3 MM€) and seed (13 MM€)
- Annual output objectives ~ € science input & benchmarks

LURIS

Leiden University Research and Innovation Services





LEIDEN BIO SCIENCE PARK
Key to discovery

Value Chain



Biorefinery & research	Product & process development	Clinical trials	Manufacturing	Distribution	Services, sales, other
Add2X Biosciences Astellas BioFocus DPI BIOKE Biomatrics Support CAM Implants CIDERUX Crucell Danisco/Genencor DeltaCell DN Age EnzyScreen FlexGen Fytogoras Galapagos Genomics Ladtrys LACDR Leiden University LUMC LION Lorentz Center Membrane Protein Lab Mentor Medical Systems Naturalis OctoPlus Parasus Pharming Group PhotoBioChem PRISMA Proteobix Promega Benelux Proscend Protein Labelling Inn. Sanguin blood bank SerivoxXS Stem Cell Innovations TNO Quality of life ToBBB Top Institute Pharma Virosome Biologics Vivuron ZoBio	Add2X Astellas CAM Implants Chiral Vision Crucell Danisco/Genencor Derpharox DN Age FlexGen Holland Biotechnology Kahviik Farms LACDR Mentor Medical Systems MucOx Myobics OctoPlus OndooNalco Pharming Group Prisma Promega Benelux Protein Labelling Inn. Proteobix Sanguin blood bank SerivoxXS SU Biomedicine TNO Quality of life ToBBB Top Institute Pharma Virosome Biologics Xendo	Astellas BioImaging Technologies Biomatrics Support Centocor CHDR LACDR TNO Quality of life Top Institute Pharma Xendo	Biocult Centocor Crucell Danisco/Genencor FlexGen Kahviik Farms Mentor Medical Systems OctoPlus Promega Benelux Sanguin blood bank Xendo	BIOKE Danisco/Genencor Mentor Medical Systems OctoPlus Pharming Group Promega Benelux Sanguin blood bank SerivoxXS Verilabs Nederland	BaseClear BioTop Medical Coshe Hogeschool Leiden Holland Biotechnology Kahviik Farms LAP&P Mediant Modis MicroSafe Promega Benelux PROXY Laboratories Rainbow Oxidations Schonkelaars EO Soriver STI management Syniro PSI Verilabs Xendo
Biorefinery & research	Product & process development	Clinical trials	Manufacturing	Distribution	Services, sales, other

Support Infrastructure

- drug development - TNO
- drug delivery – OctoPlus
- DNA sequencing, forensic support – Baseclear
- microbiology testing – Millipore/Microsafe
- QA, QC, stability testing, assay dev, validation – Proxy
- process dev., RA, GMP, pharma engineering – Xendo
- clinical trials – CHDR
- manufacturing & distribution – Katwijk Farma
- regulatory affairs – BioTop
- technology transfer – STI Management



Further cluster development: LLMS

- 10 year plan with 6 major action lines
- Key players: local PRO's, biomed cy's. Chamber of Commerce, City, Naturalis
- Joint marketing/promotion, comm's & acq
- Education and labour market
- Facilities, infrastructure and urban planning

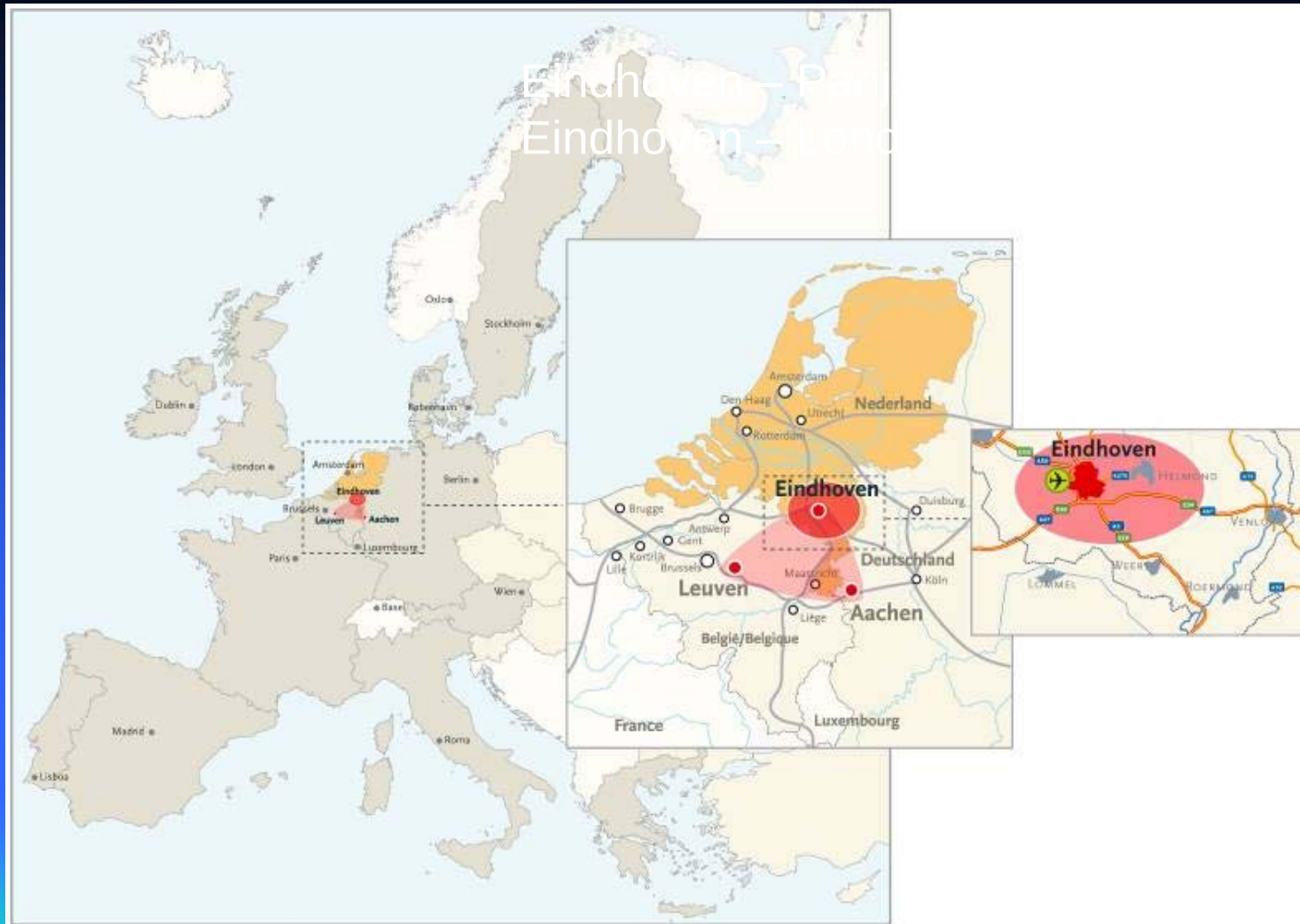


Further cluster development: PROJECTS

- Expat Center
- HRM network, labour pool & internships
- Bio-factory simulator - education, training & demonstration
- Junior Science Lab: training of high school teachers on state-of the-art lab equipment
- X Lab: bridging high school-university: multidisciplinary science education for pupils of 21 regional high schools



Example 2: Eindhoven *Region*



Eindhoven Region

- From industrial mainport to "*Brainport*"
- Attributes:
 - high density of top-technology companies and research/knowledge institutes
 - critical mass: full triple helix value chains:
fundamental research => product development =>
design => manufacturing => marketing
- Motto "applying tomorrow's technology today"

An open and innovative ecosystem ... today



Life Tech



High Tech Systems and materials



Design



Automotive



Food



An open and innovative ecosystem

Nucleus: Philips Hightech Campus



‘Open Innovation campus’

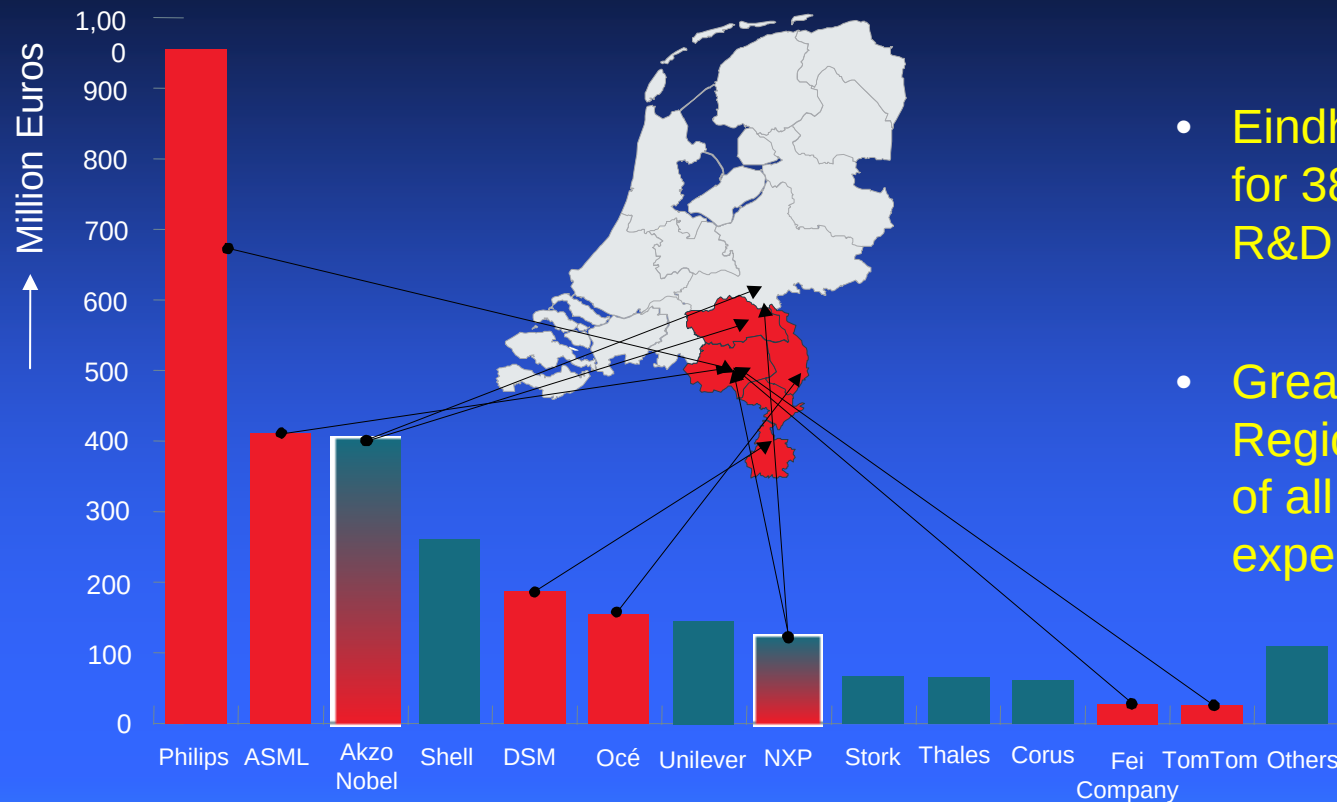
- 40 non-Philips cy's
- TTO TU/e
- High Tech Accelerator:
bèta techno-starters

Brainport Eindhoven

- High ranking EU “hot spot” re:
 - productivity
 - innovation potential
 - competitiveness
- Strengthening further by means of:
 - open innovation networks
 - joint research centers, facilities and programs
 - international companies and R&D headquarters: TOM TOM a.o.
 - start-ups
- Further ambitious 1.75 billion € plans in “Navigator 2013: beyond Lisbon - moving frontiers”
- However: current rough economic climate – NXP et al.

Brainport Eindhoven

Private R&D expenditure

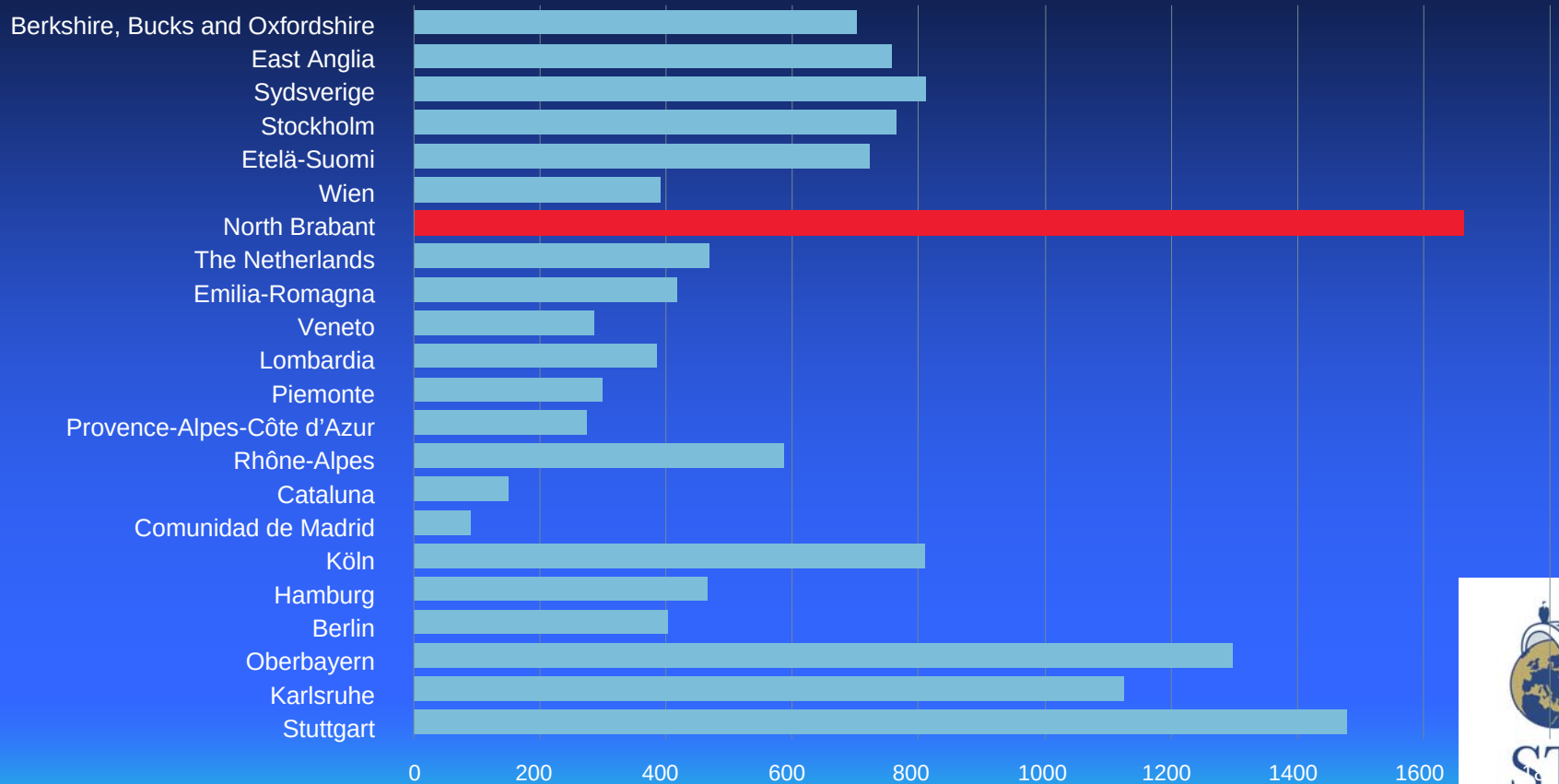


- Eindhoven area accounts for 38% of all Dutch private R&D expenditure
- Greater S-E Brabant Region accounts for 55% of all Dutch private R&D expenditure

Brainport Eindhoven

Patent density

EPO* patents per million workforce, 2002



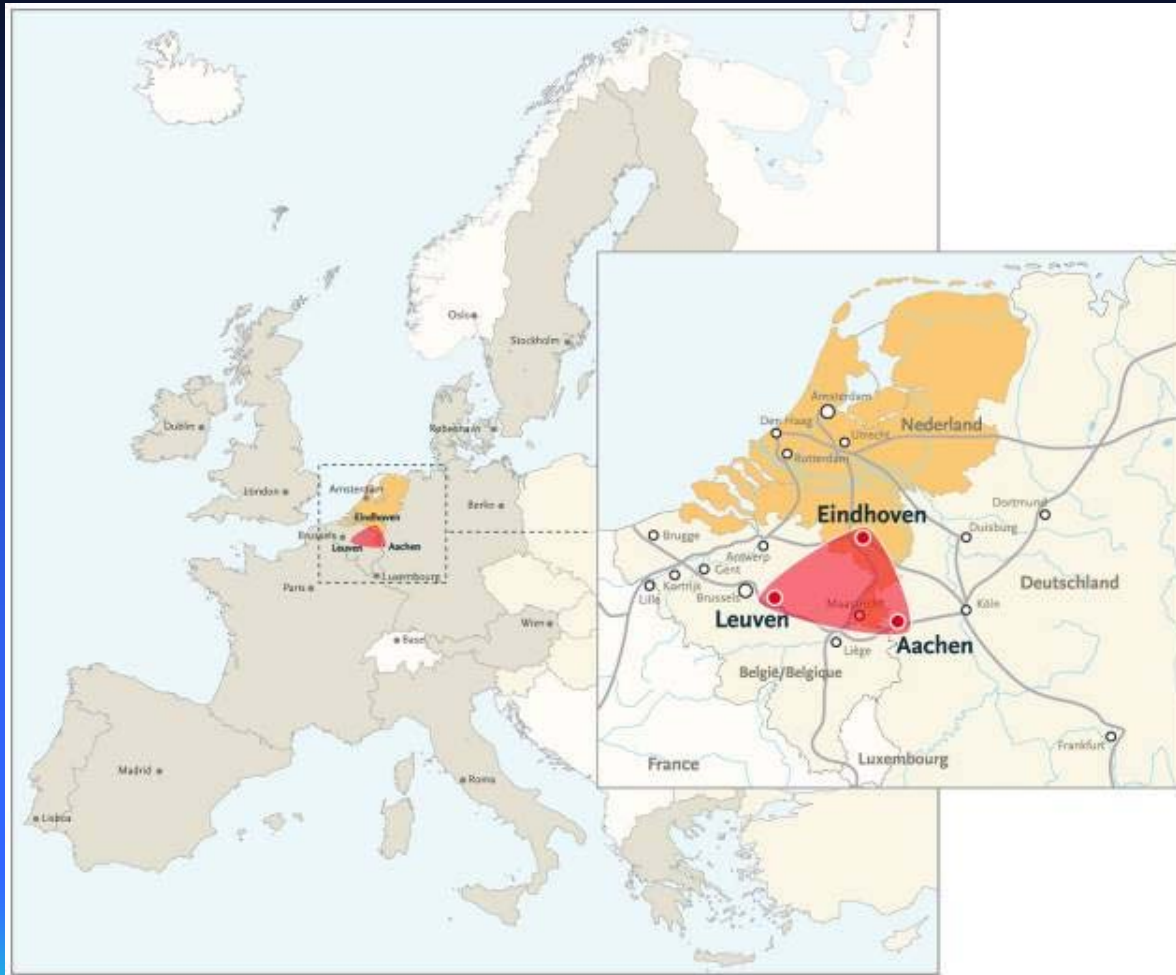
Source: Eurostat

*) EPO = European Patent Office



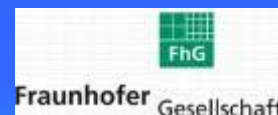
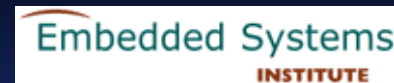
Brainport 2.0: moving crossborder: “ELAt”

Eindhoven – Leuven - Aachen triangle



- 14,269 km²
- 5.9 million inhabitants
- 2.8 million active labor force

ELAt: research institutes/PRO's



ELAt: companies



ATTRIBUTES “CLUSTERS”

- ✓ Dedicated area x Science Park
- ✓ Location: easy access to/from “mainports”
- ✓ Clear thematic focus
- ✓ High Q real estate & support infrastructure
- ✓ Proximity of high Q PRO's & higher education talent
- ✓ Good mix of actors – value chains
- ✓ Anchor tenants + “go far's” vs “mom & pap's” => image
- ✓ Critical mass
- ✓ Availability of risk capital – angel, POC, seed & VC
- ✓ Regional embedding + international outlook
- ✓ Professional area/Science Park management
- ✓ Commitment stakeholders + continuity => “ideopolis”

TAK FOR YOUR ATTENTION

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